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Graphic Design :- Adobe Photoshop & Adobe Illustrator

INTRODUCTION

INTRODUCTION	PRINT VS DIGITAL
What is Graphic Design? Course Overview Graphic designer responsibilities Industries rely on Graphic designers Job Opportunities	RGB Vs CMYK Raster Vs Vector graphics Software overview File formats
FOUNDATION	**PROJECT**
Design fundamentals Design principles Color theory Typography Iconography Good vs Bad design	Color theory documentation Design Fundamentals & Principles

ADOBE PHOTOSHOP

INTRODUCTION	LAYERS
Purpose of Photoshop Industries rely on Photoshop Image editing introduction Pixel Vs Vector Creating new document Photoshop Interface	Types of layer Rasterize | Smart object Shape | Text | Adjustment Grouping layers Opacity & Blending controls Layer management
TOOLS	**SELECTION**
Toolbar Overview Move | Brush | Shape | Text Solid vs. gradient fill FG BG Color	Auto selection Vs Pen tool BG removal Select and mask Hair selection
MASKING	**DOUBLE EXPOSURE**
Layer masking | Clipping mask	Double exposure

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Quick mask | Vector mask Where to use Masks	Typography Double exposure Minimal Music poster
COLOR CORRECTION	**IMAGE MANIPULATION**
Adjustments using layer mask Brightness & Contrast | Levels Curves | Vibrance | Hue Saturation Camera raw adjustments Color ranges Highlight | Mid-tone | Shadow Matching color	Understanding images Image perspectives & placements Perspective | Distort | Warp Compositing images Manual Shadows and Highlights Blending Textures & layers Color correcting Realistic & Unrealistic manipulation Creating a fantasy world
RETOUCHING	**FILTERS**
Introduction to healing tools Model retouching Make-up | Costume Product retouching Restoring old photo	Filters in Raster layer Vs Smart object Exploring filter gallery Customizing Filters
LAYER STYLES	**PRESETS & PLUGIN**
Creating layer styles Title styles | Button styles Creating styles	Exploring Presets Creating Brush | Shape | Pattern | Action Customizing the presets Third-party plugins integration
POSTER DESIGN	**PROJECTS**
Types of posters Digital posters vs. print posters Ad poster | Movie poster GIF posters	Music Album cover Photo album template Ad poster design Social media & print medium Movie poster Project Submission & presentation

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ADOBE ILLUSTRATOR

INTRODUCTION

Purpose of Illustrator
Industries rely on Illustrator
Vector editing introduction
Vector file formats
Creating new document
Illustrator interface

ARTBOARDS & LAYERS

Arranging artboards
Resizing artboard
Main layer Vs. Sub Layer
Managing Artboard & layer

TOOLS

Toolbar overview
Object Creation tools
Object Editing tools
Transform tools
Color

ADVANCED OBJECT EDITING

Pathfinder & Shape modes
Shape builder tool
Envelope Editing

COLOR PANEL

Swatches
Color Picker
Color Slider
Color Gradient

GRADIENT & PATTERNS

Creating and Customizing
Reflection effect
Pattern concepts

CARTOON & EMOJIS LIBRARY

Recreating Cartoons
Tracing tricks
Creating own Emoji
Sticker sheet
Types of library
Swatch | Symbol
Brush | Graphic style
Creating and Customizing

EFFECTS

Creating and Customizing
3D Effects
Photoshop Effect

PENCIL SKETCHING

Freehand practices
Basic shapes drawing
Icon sketching

CUSTOM ILLUSTRATIONS

Creating BG illustrations
Abstract illustrations
App Onboarding illustrations
3D Isometric Illustrations

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BRANDING	LOGO CREATION
What is branding? What is Re-Branding? Types of branding Stakeholder questions Style guide of a brand	Types of logo Monogram, Pictogram etc Logo pencil sketching Designing the logo Mockup
MARKETING COLLATERAL	**DESIGNING FOR PRINT, DIGITAL, MOTION**
Standard paper sizes Business card, Pamphlet Brochure, Banner, Packaging Infographics posters & Mockup	Print PDFs vs Interactive PDFs Digital ads vs Print ads Social media designs Motion graphics BG Designs
EXPORTING FOR PRINT	**PROJECTS**
Color mode Print Ups Paper types Paper calculation	Build up an own Brand Project submission & presentation